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| **DETAILED MARKING RUBRIC – Project Document** | | | | | |
| **Student ID** |  | **Student Name** |  | **Group** |  |
| **Section** | **Description** | | | | **Score** |
| **Introduction 10** | Description of background (0-missing, 1-poor, 2-good) Description of the problem the app is going to solve (0-missing, 1-poor, 2-good) Description of current practices (0-missing, 1-poor, 2-good) Description of targeted users (0-missing, 1-poor, 2-good)  Description of report (0-missing, 1-poor, 2-good) | | | |  |
| **Market Research**  **10** | 4 similar apps: For each a minimum of 2 Screenshots (0.25 each), Description (1) and Evaluation (1) | | | |  |
| **Feature list\***  **10**  (individual grade) | Quality of work: The feature list is detailed with a good description. Each group member is allocated work fairly.   * Descriptions are poor = 1 * Descriptions are average = 2 * Descriptions are good = 3 * Creative features with average descriptions = 4 * Creative features with good descriptions = 5 * Names of developer and reviewer are clearly identified (otherwise -1) | | | |  |
| Quantity of work: (per team member)   * The feature list includes 3 features or less = 1 * The feature list includes 4 features = 2 * The feature list includes 5 features = 3 * The feature list includes 6 features = 4 * The feature list includes 7 features or more = 5 | | | |  |
| **Data Design**  **10** | Class Diagram (-0.5 mark per issue) | | | |  |
| Quality of fake data for each class (1-poor, 2-average, 3-good, 4 very good, 5-excellent) | | | |  |
| **Mockup of the application\***  **50**  (individual grade) | Mockups of the application (preferably using AdobeXD and exported as images) are described for at least 5 features.  Marks will be awarded for visual clarity of the intent of the screens mockup (2), the design process (from original hand-drawn mockups to Adobe XD)(1), the description of the screens content (2), the links to related screens (1), the appropriateness of items used to display data (2) and the justification of design decisions (2) | | | | |
| Feature 1: | | | |  |
| Feature 2: | | | |  |
| Feature 3: | | | |  |
| Feature 4: | | | |  |
| Feature 5: | | | |  |
| **Conclusion**  **5** | Quality of conclusion (1-poor, 2-average, 3-good, 4 very good, 5-excellent) | | | |  |
| **Appendix – Trello Screenshots\***  **5** | Minimum of 10 relevant posts per member (0.5 mark per relevant post) | | | |  |
| **Deductions** | Professionalism of structure and layout (Title page, ToC, ToF, page numbers, professional layout, Spelling and grammar, correctness of English, reference list, referencing within the text) (-0.5 mark per issue) | | | |  |
| Appendices missing (-1 per appendix) | | | |  |
| TOTAL | | | | |  |
| **Feedback:** | | | | | |